

Report on Visit – Dr. David Levy, 2nd – 23rd October, 2007

I spent three weeks as a visitor to the Annenberg Center for Global Communications Studies. Having just finished my role as Controller, Public Policy at the BBC, the purpose of my visit was to research and write an article about the BBC Charter Review process, to plug into a new network of contacts, to contribute what I could to Annenberg and to benefit from the stimulus and resources of the Annenberg & Penn communities.

In my time at Annenberg I made extensive use of the excellent Annenberg and UPenn libraries, researched and wrote a paper on the BBC Charter Review process, started research on the BBC Charter model as applied to the UK National Health Service, as well as preparing for a conference on the Future of Public Service Broadcasting in Stockholm on 25th October where I am chairing 2 sessions.

I gave papers on the BBC and the Charter Process to the Graduate Class on Mass Media Industries run by Professors Price & Turow, a seminar for Annenberg Graduate Students, and Kate Coyer's undergraduate course in Global Media. I met a lot of really interesting people at Annenberg, across Penn and in the Law School & at Wharton, and was pleased to meet other visitors to Annenberg and offer advice to a range of graduate students. In between all of the above I had a great time exploring Philadelphia and the surrounding countryside.

David Levy October 2007

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