Welcome to the second edition of the Center for Global Communication Studies’ E-Newsletter, an informative look at our activities and programs. If you have any questions or comments, or would like to get involved with any of these projects, please feel free to email Sylvie Beauvais at sbeauvais@asc.upenn.edu. More detailed information on most of these projects can also be found on our website: www.global.asc.upenn.edu.

Interview with Kate Coyer

Kate Coyer has a unique position as a joint post-doctoral research fellow between Annenberg and the Center for Media and Communication Studies at Central European University (CEU) in Budapest. She teaches graduate level courses at CEU and an undergraduate course at Annenberg. One important area for her research is community broadcasting, and she organized, last spring, a workshop on community broadcasting policies in Europe. As part of her work with CGCS, Kate will lead a study tour of Jordanian media professionals in Budapest in April, 2008, exploring with them media in transition from a post-communist and E.U. perspective. Kate has produced radio programs and organized media campaigns for the past 20 years, helped build community radio stations in the US and Tanzania, and has authored two books on issues of media and activism. More on Kate.
Excerpt from our Interview:

Community broadcasting connects so many key issues in media and cultural studies - from media ownership and the political economy of the mass media, to social movements and alternative media, to minority media and representation, to cultural practices of community-based, local communication and even transnational and diasporic media via the internet.

Read the rest of the interview.

Project Updates

SUDAN: Researching attitudes to conflict and peace in Darfur

Together with CGCS’s partner, the London-based Stanhope Centre for Communications Policy Research, we are in the midst of a pilot project on public opinion research in Darfur, part of a growing interest in public opinion in conflict zones. Under the leadership of Iginio Gagliardone who was a Visiting Research Fellow at CGCS in Spring 2007, staff are conducting oral history interviews in the camps, and semi-structured interviews with NGO workers, administrators, politicians and intellectuals, and scouring online spaces for attitudes towards the international peace process. The goal of the project is to bring to the negotiating arena, more clearly, perceptions of the Darfuri people vis-à-vis the conflict in Darfur: its causes, its effects, the needs of its victims, and the attempts to achieve peace. Ultimately, we seek to develop a research mechanism that can be used by other organizations in Darfur and that may be transferable to other conflict environments. Find out more about our Sudan project. Questions related to the Darfur research project can be directed to Susan Abbott: sabbott@asc.upenn.edu. Annenberg graduate student Lauren Kogen has been lending a helping hand and compiling the daily news alert that keeps all Sudan team members informed of developments in the international press.

JORDAN: Jordan Media Strengthening Program

Since fall 2006, CGCS has partnered with IREX and the University of Tennessee on the USAID-funded Jordan Media Strengthening Program (JMSP). Annenberg’s role in the three-year program is to: 1) improve understanding of media policy issues among lawyers, judges, regulators, members of parliament and other government officials; 2) enhance the law drafting process; and 3) help invigorate civil society around these issues. In November, CGCS sent Judge Pierre Leval, United States Court of Appeals for the Second Circuit, and Professor Peter Krug of the University of Oklahoma to Jordan to facilitate a four-day workshop on media law and policy for sitting judges. An earlier seminar organized by CGCS included Enrique Armijo of Covington & Burling and Karen Henein of Willkie Farr & Gallagher. In March 2008, CGCS will hold a second capacity-building institute for media professionals, a Jordanian equivalent of the Annenberg-Oxford institute. Find out more about the JMSP.
INDIA: CGCS takes part in BBC World Service Trust Workshop

Susan Abbott will attend a week-long workshop December 2-7, 2007, as part of the BBC World Service Trust's Research & Learning Group. The BBC World Service Trust uses the creative power of media to reduce poverty and promote human rights by inspiring people to build better lives. The Research & Learning Group (R&L) is an international team of research professionals with expertise in media, communications and audience insight. The workshop will be attended by researchers from Africa, the Americas, Asia, Europe/CIS, and the Middle East, representative of the locales and projects that the BBC WST is working in and on. The workshop is designed to combine theoretical approaches with practical learnings, an issue of great interest to CGCS.

Other CGCS efforts to combine theory and practice have been CGCS conferences in Bellagio, Italy, “Collaborative & Networked Approaches to Communications Policy Research and Reform,” and Budapest with the ICA Pre-Conference “Influencing Outcomes: Communications Research and Global and Regional Policy Transformations.” This subject will be addressed again in February at the Social Science Research Council’s “Necessary Knowledge” Workshop.

Scholar Spotlights

In January 2008, Dr. Ibrahim Al-Marashi will become the first joint CGCS Visiting Scholar with Penn’s Middle East Center. He will be teaching a new course for undergraduates in Spring 2008, “COMM 445: Imagery, Media and Middle East Politics” which is unique in focusing on local media and how they play a role in the local politics of Middle Eastern states. Over spring 2008, Dr. Al-Marashi will also be working on a new book examining the relationship between the Iraqi state and media following the 2003 Iraq War. Earlier this year, Dr. Al-Marashi co-authored the first CGCS Occasional Paper, “Towards an Understanding of Media Policy in Iraq: A Foreword and Two Reports,” with Monroe Price and Douglas Griffin. Email him at ibrahim.almarashi@gmail.com.

Simon Haselock is visiting CGCS to engage in research and reflection on issues of public diplomacy and strategic communication in conflict environments. Simon has been Temporary Media Commissioner in Kosovo, spokesperson and an architect of media policy in Bosnia and part of a team to develop media regulation and policy in Iraq. On his own, and through Albany Associates, a conflict and strategic communications consulting entity, Simon has been a frequent contributor to CGCS activities. Get in touch via haselocks@hotmail.com.

Publishing

Bookstores are just starting to stock our newest volume, The 2007/8 Yearbook of Global Civil Society: Communicative Power and Democracy. It was co-edited by Martin Albrow, Helmut Anheier, Marlies Gläsius, Monroe Price, and Mary Kaldor.
This volume was partly based on a 2006 Annenberg conference and is the result of a collaboration between LSE, UCLA, and Annenberg. Review the table of contents. Purchase it! (Please?)

**Workshops: Updates and Upcoming**

Who measures the effect of media change on development toward democratic values? Over sixty attendees came to our November 5, 2007, workshop, “Measuring Press Freedom and Democracy” and engaged in a lively discussion about the links (or lack thereof) between civil society, press freedom indices, and democracy. The limitations of the indices and their value in program evaluation were intensely debated.

Following up on the CGCS Press Freedom workshop, Susan Abbott, Sr. Research Coordinator for CGCS, and Nicole Stremlau, Manager of CGCS’s sister organization, the Stanhope Centre for Communications Policy Research in London and former CGCS Visiting Scholar, will contribute to a UNESCO Paris Expert Group Meeting on Defining Media Development Indicators bringing together practitioners, researchers, and donors. Interested stakeholders will discuss and define indicators for measuring media development, with the further aim of reaching an agreement on a set of indicators for a U.N. body.

**Friday, January 25, 2008, A Harmonious Information Society? Social Stratification, ICT & Media in China,** Annenberg School, Room 500, 9 a.m. – 5 p.m.

This one-day workshop will explore the ways economic development and technology influence the stability of China’s attempted “harmonious society.” The workshop is being planned by Annenberg graduate students Lokman Tsui and Weiyu Zhang, in consultation with Penn Sociology professor Emily Hannum and Director Price. Panelists will include Zhao Yuezhi of Simon Fraser University, Jack Linchuan Qiu of Chinese University of Hong Kong, Zhou Yongming of the University of Wisconsin Madison, Yang Guobin of Barnard/Columbia University, Bingchun Meng of LSE, and Xin Xin of the University of Westminster.

**2008 Summer Institutes**

**Annenberg-Oxford Summer Institute on Global Media Policy**

From June 30 to July 11, 2008, CGCS will hold its fourth annual Annenberg-Oxford Summer Institute on “Global Media Policy: Technology and New Themes in Media Regulation.” This two-week program traditionally brings together diverse participants from academia, civil society, regulatory agencies, and law. Students from around the world are exposed to critical and emerging trends in communications policy research and policy making from a comparative and global perspective. The Institute is run seminar style, exposing participants to the regulatory policies of the US, British and
other European media systems, and to a wide range of perspectives on regional media policy issues in China, the Middle East, South Asia, and other locales. The regulatory challenges intrinsic to technologies such as the internet, satellites, and mobile phones are also covered. Applications for the 2008 program will be accepted on a rolling basis starting Feb. 11, 2008, and must be received by March 14, 2008. Past speakers have included: a Dean of an Oxford College, the BBC Comptroller, staff from the British Council and Ofcom, Hungarian and Thai regulators, a journalist from Somaliland, as well as academics from Spain, Russia, Turkey, and China.

**CEU Budapest Summer Institute on Media, Democratization, and Civil Society**

From June 16 - 27, 2008, CGCS will co-sponsor, with Central European University’s Center for Media and Communication Studies, a summer institute on “Media, Democratization and Civil Society.” Confirmed speakers include Monroe Price, Miklos Sukosd and Dean Michael Delli Carpini as well as faculty from Poland, CEU, the Netherlands, and the Council of Europe. The course will provide an overview of theories of transition and democratization, civil society and social movements, and media policy and reform. It will focus on the Central/Eastern European region, but will also be relevant to other contexts. Site visits will include the Samizdat collection of the Open Society Archives, the South East European Network for Professionalization of Media, Hungarian Public Service Television, and a local community radio station. We’re sure this program will bring a whole new set of engaged alumni into the fold. [Find out more here.](#)

**About CGCS**

The director of CGCS is Professor Monroe E. Price, a leading authority on issues relating to the media and civil society, media law and policy advocacy, and the intersection between communication, development, and globalization. The senior research coordinator of CGCS is Susan Abbott. Susan works with Prof. Price on increasing international and comparative research activities. She helps to identify and develop capacity with international partners such as CMCS in Budapest and manages international development projects. CGCS staff includes Sylvie Beauvais, Project Coordinator; Libby Morgan, Research and Editorial Coordinator; and Kate Coyer, Annenberg-CEU Post-Doc. [More information on CGCS Staff.](#)

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