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### Project Updates

Annenberg-Oxford Summer Institute in Global Media Policy Continues to Be
Popular

We’ve received more than 40 applications for our Annenberg-Oxford Summer Institute program (June 29 – July 12 at the Oxford Institute for Legal Practice, Oxford, England. This year’s participants will likely include Ph.D. students, NGO staffers, and regulators from Latin America, South Asia, China, the Middle East, Africa, and Western and Eastern Europe. Final touches are going on for the teaching schedule, which brings together about 20 international lecturers from regulatory agencies, broadcasters, universities, law firms, and think tanks.

Media Law Assistance Website

CGCS has hired a Project Manager, Mary Mycio, to spend the next three months thinking through the content strategy in preparation for a test version of a new Media Law Assistance Website (MLAW). Ms. Mycio has nearly ten years of experience working in international media law development in the Ukraine and is a former foreign correspondent for various news outlets. During that time she wrote Wormwood Forest, a history of the area surrounding the Chernobyl nuclear reactor disaster area.

As part of the project to develop the website, CGCS will run two sets of virtual focus groups in April—one with an international group of media lawyers, and another with academics and NGO staffers working in media policy and law. The focus groups will help inform the site’s design, flow, and content. The site is meant to provide up-to-date legal information on media law to NGOs and practitioners around the world who do not have immediate access to such information. This dynamic, multi-lingual information resource is being developed in collaboration with the Center for International Media Assistance.

Budapest Study Tour: Media Systems in a Comparative Perspective: Study Tour for Media Professionals and Scholars from Jordan

Since fall 2006, CGCS has partnered with the International Research and Exchange Board (IREX) and the University of Tennessee on the U.S. Agency for International Development (USAID)-funded Jordan Media Strengthening Program (JMSP).

As part of this effort, CGCS has organized a 10-day Budapest study tour, scheduled for April 2008, designed for Jordanian scholars, journalists, lawyers and media professionals. The visitors will explore a variety of issues related to liberalization of the media sector in Central and Eastern Europe, with a special emphasis on Hungary and the new Europe. Topics will include the transition of the state broadcaster to a public service broadcaster, the commercial media sector and its development and rise in the post-communist period, debates about convergence and the role of the regulator in Hungary, the role of journalism associations, advocacy groups and civil society, and the rise of community-based media and the development of a sector for community radio. The program includes site visits and cultural activities, including a
weekend in Vienna.

Annenberg’s role in the three-year JMSP is to: 1) improve understanding of media policy issues among lawyers, judges, regulators, members of parliament and other government officials, 2) enhance the law drafting process, and 3) help invigorate civil society around these issues. More about the JMSP here.

Penn In Beijing

The second Penn-in-Beijing Summer Abroad program will take place May 26 to June 19, 2008 at Tsinghua University in Beijing, one of the top Chinese universities in that country. Twenty Penn undergraduate students will participate in the program, directed by Penn Cinema Professor Peter Decherney. While in China, Peter will teach a course on Chinese and U.S. Perspectives on Intellectual Property, Piracy, and Creativity. The second class will be taught Annenberg alumni, Lee Humphreys and Jeff Niederdeppe, and joined by ASC student Chris Finlay. The course, “Media Events and the Beijing Olympics,” covers the political, social, and cultural influence of international media events at national and international levels, using China and the 2008 Beijing Olympics as a case study. These two courses are supplemented by a robust cultural activities program covering both emerging culture and more historic venues, including visits to Google China, CCTV, Sohu (a major internet portal), the Great Wall at Simatai and Tiananmen Square.

Jordan Media Law Institute

The 2008 Jordan Media Law & Policy Institute will take place March 22 – 27 at the Higher Media Council, Amman, Jordan. Experts from the US, Europe and the region are convening here for an intensive training program on media law and policy hosted by the Higher Media Council and dedicated to “Technology and New Themes in Media Regulation.”

Publishing Update

Recently Completed

Broadcasting, Voice, and Accountability: A Public Interest Approach to Policy, Law, and Regulation By Steve Buckley, Kreszentia Duer, Toby Mendel, and Sean O'Siochru
With Monroe E. Price and Marc Raboy

Information on good broadcasting policy is crucial to media development in every country, particularly in those that are opening their economies, democratizing, and decentralizing public services. This book serves as a comprehensive guide to global broadcasting policy and regulation, and explores the importance of government transparency, accountability, and encouragement of disadvantaged constituencies to voice their concerns and press for action.
Broadcasting, Voice, and Accountability presents a framework to inform analyses of existing policies and support the development of a vigorous media sector. It especially emphasizes broadcasting, the medium with the greatest potential to reach and involve society at large, including the most disadvantaged and illiterate segments of society in developing countries. A useful tool for policymakers, reform managers, development practitioners, and students alike, this book provides a wide overview of the key issues involved in supporting freedom of information and expression and enabling development of a pluralistic, independent, and robust broadcasting sector.

Owning the Olympics: Narratives of the New China, edited by Monroe E. Price and Daniel Dayan (University of Michigan Press 2008) has hit the streets. Bringing together a distinguished group of scholars from Chinese studies, human rights, media studies, law, and other fields, the book explores the newly volatile global media environment into which the 2008 Beijing Games has emerged. No longer monopolized by broadcast media, the dramatic expansion of media outlets and mobile communications technology have changed the nature of media events, making it significantly more difficult to regulate them or control their meaning. Yet, according to many Western commentators, China has nevertheless seized the Olympics as an opportunity reinvent itself as the "New China" - a global leader in economic, technology, and environmental issues, with improving human-rights records. Professor Price and Mr. Dayan gather essays from many experts including Annenberg Professor Carolyn Marvin, alumna Lee Humphreys, and students Ken Farrell and Briar Smith.

Works in Progress

In January and February 2008, Libby Morgan and Monroe Price commissioned several short essays that discuss and examine successful, failed or in between efforts to link academic (and other) research to communications policy. The essays brought together in an informal collection titled, “The Speculative Influence of Academic Research on the Making of Communications Policy: Reflections, Recollections and Informal Perspectives” were informally released during a February workshop co-sponsored by the Social Science Research Council (SSRC) at the Annenberg School. CGCS is now working with the SSRC to add these papers to the Media Research Hub. Once these initial papers are posted we will seek additional contributors on a related topic. We are also exploring the possibility of publishing these papers in an upcoming issue of the International Journal of Communication.

Workshops

China Working Group
April 10, 2008, Room 319 at the Annenberg School, from 9am to 3pm

On April 10, 2008, CGCS will co-sponsor the first China Working Group workshop at the Annenberg School. The working group, which was initiated by and is
composed of five Annenberg Ph.D. students, is meant to showcase the current China-related research of the Ph.D. students, using several Annenberg Visiting Scholars and a few additional visiting professors as respondents. This is hopefully the first in a series of annual workshops at the Annenberg School. To RSVP, please send an email to Sylvie Beauvais.

**ABA Rule of Law: Outreach Director (Washington, D.C.)**

The Rule of Law Initiative is seeking a dynamic professional to serve as its Outreach Director. The Outreach Director will work closely with the ABA Rule of Law Initiative staff in the United States and abroad, as well as with the ABA leadership, to create and publicize a clear, concise and consistent image of the ABA Rule of Law Initiative brand. He or she will provide guidance in the development of multi-media promotional and informational materials such as brochures, newsletters and press releases. The Outreach Director will also help in planning and organizing outreach and institutional events; identifying new partnership opportunities and engaging international and non-governmental organizations, law firms, law schools, and governmental agencies; spearheading a new fundraising initiative; and managing the continuously growing ROLI Alumni Association. Lastly, the Outreach Director will be charged with developing and overseeing public education campaigns to inform the public in the United States and abroad of the role the ABA Rule of Law Initiative plays in fostering the development of a rule of law culture throughout the world. For information on the requirements and the application: please [Click Here](#). Please be prepared to upload your cover letter, resume, and a list of three professional references.

**About CGCS**

The director of CGCS is Professor Monroe E. Price, a leading authority on issues relating to media and civil society, media law and policy advocacy, and the intersection between communication, development, and globalization. The associate director of the CGCS is Susan Abbott. Abbott works with Prof. Price on increasing international and comparative research and activities. She helps to identify and develop capacity with international partners such as CMCS in Budapest and manages international development projects. CGCS staff includes Sylvie Beauvais, Project Coordinator; Libby Morgan, Research and Editorial Coordinator; and Kate Coyer, Annenberg-CEU Post-Doc. More information on [CGCS Staff](#).

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