News from the Center for Global Communication Studies

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In this issue:

**Publishing Update: Monroe Price on Governance, Globalism and Satellites**

**Recent Events: Monroe Price at USC, Addis Workshop, Gábor Bojár Visit**

**Visiting Scholars: Ana Keshelashvili and Ferruh Yılmaz**

**Grad Students Update: Chris Finlay, Tony Lambino, and Anne-Katrin Arnold**

About CGCS

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**Publishing Updates**

**Monroe Price’s In Global Media and Communication**

Monroe Price’s article, “Governance, globalism and satellites” appears in the December issue of *Global Media and Communication*. The article discusses how governments and multilateral organizations are finding it increasingly difficult to govern and regulate the use of communication satellites and their signals. Building upon the metaphor of satellites as “trade routes in the sky” (Price, 1999), this article examines whether it is more appropriate to look for regional themes and models for state intervention rather than a global system of governance. [Access the PDF here.]

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**Recent Events Update**

**January 29, 2009, Monroe Price Keynote Speaker at USC Symposium**

The University of Southern California’s Center on Public Diplomacy, Center for International Studies and US-China Institute hosted a symposium on the 2008 Beijing Olympic Games: "Public Diplomacy Triumph or Public Relations Spectacle?" Monroe E. Price was the Keynote Speaker for the Symposium’s January 29, 2009 dinner. [Here is more information on the Symposium.]

**December 15-16, 2008, Workshop on Media and Post-Election Violence in**
Africa

Annenberg faculty members Devra Moehler and Monroe Price participated in this December workshop, which took place in Addis Ababa, Ethiopia. It was organized by former CGCS Visiting Scholar, Nicole Stremlau, who now is now Research Fellow and Coordinator of the Programme in Comparative Media Law and Policy at Oxford University. The workshop began by exploring the causes and nature of violence that followed elections in Ethiopia (2005) and more recently in Kenya (2007), and the nexus, if any, to the press. These cases were contrasted to elections in Uganda (2006) and Tanzania (2005) that were similarly competitive, but without violent aftermaths. Building upon these case studies, the workshop looked ahead to the highly competitive (and potentially explosive) elections in Sudan (2009), Somaliland (2009) and Ethiopia (2010).

The workshop developed a comparative framework for analyzing these elections and identifying key issues that can form the basis of a diagnostic tool for assessing risks and analyzing early warning signs of post-election violence. The diagnostic tool will also be useful for the development of strategies of response and conflict resolution. The workshop was co-sponsored by the Stanhope Centre for Communications Policy Research at the London School of Economics; the Programme in Comparative Media Law and Policy at the University of Oxford; and the Center for Global Communication Studies at the Annenberg School for Communication. It was funded by the UK’s Africa Conflict Prevention Pool, an initiative of the Department for International Development.

Here is more information on the workshop.

December 10, 2008, Gábor Bojár Visit to Penn

CGCS helped coordinate the visit of Mr. Gábor Bojár, a representative of the Acquincum Institute of Technology in Budapest, to the University of Pennsylvania in December 2008. Mr. Bojár was interested in receiving feedback on his proposal and business plan for Acquincum, which is meant to demonstrate the viability of a self-sustaining investment in higher education. During his visit, Mr. Bojár also explored the possibility of setting up a study abroad program with UPenn.

Mr. Bojar met with Klaus Krippendorff of the Annenberg School; Joe Sun, Director of Academic Affairs for the School of Engineering; Dennis DeTurck, Dean of School of Arts and Sciences; and Geoffrey Gee, Director of Penn Abroad.

Bojár was one of a select few Central-Eastern European entrepreneurs to succeed in global business in the years of state-socialism. He holds a degree in physics and for several years headed the group of mathematicians at the Geophysics Institute Eötvös Lórand. In 1982, he founded Graphisoft, which he sold in 2007. He is now working to establish a highly competitive school of information and bio-information technology for an international student body pursuing under- and postgraduate degrees.
Visiting Scholars: Ana Keshelashvili & Ferruh Yilmaz

CGCS welcomes new visiting scholars Ana Keshelashvili and Ferruh Yilmaz.

Ana Keshelashvili (January and February 2009)

Ana Keshelashvili is an Assistant Professor at the Georgian Institute of Public Affairs, School of Journalism and Media Management, Tbilisi, Georgia, where she teaches basic and advanced reporting and writing. Before earning a Master of Mass Communication from Louisiana State University, Ana worked as a print and TV reporter, as well as a public relations officer for non-profit organizations. She was also a country leader of circuit riders (technology assistance providers) providing information and communication technology consulting and assistance to grassroots non-profit organizations. Her research interests center on the political dimensions of mobile communication in the developing world. Email Ana.

Ferruh Yilmaz (Spring 2009)

Ferruh Yilmaz is a joint visiting scholar between CGCS and Penn’s Middle East Center during Spring 2009. In July 2009, he will join the Department of Communication at Tulane University as an Assistant Professor. Before becoming an academic, Ferruh had a long career as a journalist, producer, columnist and public relations officer. His professional experience includes working with Danmarks Radio, the Danish public broadcaster (Denmark); Cumhuriyet, a daily newspaper (Turkey); the BBC World Service (UK); and The Board for Ethnic Equality (Denmark). He received his Ph.D. from UC San Diego, and his MA from Goldsmiths College at University of London.

Ferruh is teaching a new undergraduate course, "The Politics of (Muslim) Immigration in Europe," which explores how the extreme right managed to intervene and change the direction of public discourse on immigration in Europe. The result is the culturalization of the immigration debate, and through the immigration debate, of the entire political discourse. The cultural basis of the debate has dire effects on progressive politics. Email Ferruh.

Find out more about our visiting scholars here.

Grad Students Update

There are exciting developments in the lives of three Annenberg doctoral students who have contributed to CGCS efforts.

Christopher J. Finlay at the Reuters Institute in Oxford
Christopher J. Finlay is currently the Annenberg Research Associate at the Reuters Institute for the Study of Journalism at the University of Oxford. He will study there through March. Christopher will conduct fieldwork and interviews towards his dissertation on how new media technologies are influencing the development of the major media narratives for the 2012 London Olympics. One key question Christopher will explore is how to understand global events such as the Olympic Games in a new media environment where numerous “unofficial” actors have the opportunity to play a part in shaping the identity of the Games. London 2012 is a particularly fascinating case study because official Games stakeholders must balance attempts to encourage citizen participation in the construction of the Games via new media outreach activities with a concurrent desire to monitor and shape the identity of the Games.

Tony Lambino & Anne-Katrin Arnold at the World Bank’s CommGAP division

Tony Lambino is a doctoral candidate at the Annenberg School, writing his dissertation on the interrelationships among media freedom, democratic citizenship, and good governance. Since mid-2007, he has been a research consultant at the World Bank's Communication for Governance and Accountability Program (CommGAP), where he has also been involved in training and providing analytical support to the program’s operational portfolio in Asia and Africa. Tony holds advanced degrees from Penn and the Harvard Kennedy School, where he was a Fulbright Scholar and Osmeña Fellow. Through CommGAP, Tony co-authored a book chapter with Prof. Thomas Jacobson (Temple University) entitled "Citizen Voice and the Public Sphere: Scoping Communication Challenges." He has served as an instructor and member of the design team for the World Bank’s Global Learning Program, specifically for courses on communication and governance (delivered in Washington D.C. and Cape Town, South Africa) and the communication dimensions of participatory local governance (in Sarajevo, Bosnia & Herzegovina). He has also written research articles used during course delivery (e.g., "Linkages between Communication and Governance"); "Lobbying for the Public Interest"; "Gaining Support of Middle Managers"; and "Transforming Social Norms in the Fight against Corruption").

Anne-Katrin Arnold is a doctoral candidate at the Annenberg School and currently works at the World Bank's CommGAP program in Washington, D.C. She holds two master’s degrees in communication, one from Germany and one from Penn, where she started her studies as a Fulbright scholar. At CommGAP, Anne is a research consultant, focusing on issues of government accountability, the media’s role as watchdog, how to use communication to fight corruption, and how to support free and independent national public spheres. This primarily includes researching what we know about the effects of a free and independent media system on the success and the strength of civil societies in developing countries, and how this knowledge can be applied on the ground. This research feeds into the events and publications that CommGAP initiates and organizes, and serves as grounds for lobbying for a
greater focus on the role of the media in development work. Anne has written educational materials regarding the public sphere and its role in a state and analyses of positive effects of media watchdog activities on democracy, and is helping to edit a book on social accountability. Currently, she is working on a White Paper on the role of communication in the fight against corruption.

About CGCS

The director of CGCS is Professor Monroe E. Price, a leading authority on issues relating to media and civil society, media law and policy advocacy, and the intersection between communication, development, and globalization. The associate director of CGCS is Susan Abbott. Abbott works with Prof. Price on increasing international and comparative research and activities. She helps to identify and develop capacity with international partners such as CMCS in Budapest and manages international development projects. CGCS staff includes Sylvie Beauvais, Project Coordinator; Libby Morgan, Research and Editorial Coordinator; and Kate Coyer, Annenberg-CEU Post-Doc. More information on CGCS Staff.

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Comments and suggestions for the newsletter may be forwarded to Sylvie Beauvais.